

INVESTOR INSIGHTS

September 2024 | Quarter 3 Newsletter



REFLECTING ON OUR GROUNDBREAKING CEREMONY

On May 10th, we celebrated a pivotal moment with the groundbreaking ceremony for our Early Learning and Youth Development Center. Standing on the site where our vision will soon become a reality, we were filled with a profound sense of excitement and gratitude.

It was a day that reminded us of the power of community and the impact we can achieve when we come together with a shared purpose.

As construction progresses, we remain inspired by the vision of creating a nurturing environment for our children.

Thank you for being a part of this transformative project. We look forward to sharing more updates and celebrating future milestones with you.

A BIG THANK YOU TO OUR GENEROUS DONORS!

We are THRILLED to share some exciting news with you!

Thanks to your unwavering support and generous donations, the Norm Waitt Sr. YMCA has raised an impressive \$3,924,187 for the new Early Learning and Youth Development Center. With just over \$1,075,000 left to fully realize this dream, we are closer than ever to reaching our goal.

As we move forward, the progress is tangible. The walls are up, and the concrete has been poured, marking a significant milestone in our journey. This expansion will open new doors and create opportunities that will enhance the experiences we offer to our community, especially for our children and youth.

But our work isn't done yet. As we edge closer to our fundraising goal, we invite everyone to continue being a part of this transformative project. Whether through continued donations, volunteering, or simply spreading the word, your involvement is crucial in helping us create a brighter future for the next generation.

From those who have already donated, we value your insights and ask for your advice on who else needs to hear about this project. Your recommendations can help us reach new supporters who share our vision and commitment please send your thoughts and suggestions to Rhonda Robson our CEO at rrobson@nwsymca.org

Thank you for your continued support. Stay tuned for more updates as we build and grow. We look forward to celebrating each milestone with you and embarking on this exciting new chapter for the Norm Waitt Sr. YMCA and our community.



We are excited to announce our upcoming fundraiser, BBQ & Blues, taking place on September 26th! This special event is dedicated to raising funds for our youth programming, which is vital to providing enriching opportunities and support for the children in our community.

Come enjoy a delicious barbecue, live blues music, and a vibrant atmosphere as we come together to support a cause that makes a real difference. Your participation will help ensure that our youth programs continue to thrive and positively impact the lives of many young people.

Mark your calendar and join us for an evening of great food, fantastic music, and community spirit. Together, we can make a significant contribution to the future of our youth and create lasting memories.

We look forward to seeing you!

Click for [Tickets](#) or to [Sponsor](#):
or Scan QR Code
to purchase tickets



REFLECTING ON A GREAT SUMMER

As we look back on this past summer, I want to express my heartfelt thanks to our incredible staff who made it such a success. Our aquatic, summer camp, sports, and early learning teams worked tirelessly to ensure that every child was safe, engaged, and having fun in a welcoming environment. Their dedication to our mission and commitment to the children and families we serve has been truly inspiring.

I also want to extend my gratitude to our membership and wellness staff, who kept our programs exciting and engaging throughout the summer. Their energy and enthusiasm helped create a vibrant atmosphere that our members could enjoy all season long.

If you see one of our amazing staff members, please take a moment to thank them for their hard work and dedication. Their efforts have made a lasting impact on our community, and I am so proud to have them as part of our team.



A NOTE FROM THE CEO RHONDA ROBSON

As the CEO of the Norm Waitt Sr. YMCA, I am deeply grateful for the opportunity to serve the Siouxland community. Every year, our programs and services positively impact more than 25,000 individuals, helping enrich lives and strengthen the bonds that make our community so special.

Expanding our Early Learning and Youth Development Center is a testament to our commitment to serving the next generation of leaders. I am incredibly thankful to have donors, volunteers, and staff who share our vision and believe in the importance of this mission. Their dedication allows us to continue providing opportunities that empower our youth and set the foundation for their future success.

Together, we are building something truly remarkable, and I am excited about the many possibilities this expansion will bring to our community. Thank you for trusting us and standing with us as we work to create a brighter future for all.

Rhonda R. Robson,
CEO

Thank you!