

DONOR DIGEST

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CONGRESSMAN SMITH'S VISIT TO THE YMCA

The visit of Congressman Adrian Smith generated excitement around the Early Learning and Youth Development expansion. As the representative of the 3rd District of Nebraska, Congressman Smith's visit offered a valuable opportunity to showcase the impact the Y has on the community as well as the future impact the Y will have on childcare in Siouxland through the expansion. Congressman Smith's presence not only highlights the Y's role as a community hub but will also foster a meaningful dialogue between the community, Federal, State, and Local representatives.

CAPITAL CAMPAIGN

If you step into the Norm Waitt Sr. YMCA it is full of life! The Y is a vibrant community center focused on meeting the needs of Siouxland. After completing a market survey in 2019 the need for additional childcare was clear and that need has only grown over the last 4 years. The capital campaign represents an ambitious vision for our organization and the community. A 12,000 square foot Early Learning and Youth Development Center will include 4 childcare rooms, 2 flex rooms, and an indoor playground.



Rhonda Robson, CEO and Lauren Owens-Wehr, Donor Engagement and Development Director have been hard at work meeting with local businesses and individuals to campaign for financial support. To date, the pair has raised nearly \$2,850,000 of the \$5,000,000 needed to complete the Early Learning and Youth Development Center. The goal is to break ground this fall. The project will take approximately 14 months to complete.



2023 SIOUXLAND Y SCRAMBLE



The recent 2023 Siouxland Y Scramble was an overwhelming success, as the Y raised \$27,315 towards youth development programming. This achievement is a testament to the dedication and enthusiasm of our staff, participants, and sponsors. Attendees had a blast competing for pin prizes and trying to outdrive the MUSTANG, Coach Sam Storey.

The funds raised will make a meaningful impact at the Y. It is heartwarming to see the collective effort and generosity of everyone coming together to make a difference through the enjoyable day of golf at Whispering Creek Golf Course. Congratulations to Tyler Huether, Jimmy May, Matt Drake, and Chad Erickson on their impressive 1st place finish.

SUMMER CAMP

We are over half way through summer camp at the Y and it has been an incredible year so far! The cheerful laughs of the campers echo through our halls as staff and kids create an unforgettable summer. With a wide range of engaging activities and a supportive environment, the Y summer camp offers a perfect blend of fun and personal growth for campers. From sports and outdoor adventures to arts and crafts, campers get the chance to explore new interests, make lasting friendships, and develop life skills. Whether it's swimming at the outdoor pool, engaging in team-building, or enjoying a field trip to the zoo or LaunchPAD, the Y summer camp ensures that each child's summer is filled with joy, learning, and fond memories.



A NOTE FROM THE DEVELOPMENT DIRECTOR

As the Donor Engagement and Development Director, I am lucky to be able to see the impact our donors have on the lives of others. The financial contribution made by our donors allows us to sustain and enhance programs and services that promote youth development, healthy living, and social responsibility.

I am privileged to be part of an organization like the Y that enriches the quality of life for so many individuals and families in our community. This summer, I get the joy of walking into work and see a smile on each camper's face. Their energy reminds me of the positive role the Y plays in the lives of our youth and I want to continue to provide a safe, inclusive, and fun environment for them to enjoy.

To all our past, present, and future donors, we extend our deepest appreciation.

Lauren Owens-Wehr

Donor Engagement and Development Director

For more information about our Early Learning and Youth Development Expansion, please contact:

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